

## Welcome to the IFOAM Organic World Congress in Australia!

The global organic movement meets for the 15th IFOAM Organic World Congress, which includes the 8th International Organic Viticulture Conference and the Scientific Conference.

Location and date: Adelaide/Australia, September 20th to 23rd, 2005. For more information visit: [www.nasaa.com.au/ifoam2005](http://www.nasaa.com.au/ifoam2005) or contact the IFOAM Head Office.

marketing organic products in a way that contributes significantly to the local economy. With its focus on regional marketing, BioFach Latin America in Brazil is also a good example.

This new orientation on local, regional and national trading strategies is supported by creative activities to make certification more accessible and affordable for smallholders in the South. Crucially, IFOAM has developed and aided in the implementation of procedures for smallholder group certification (Internal Control Systems) for co-operatives and producer groups, which

has been officially sanctioned by the EU, and holds significant promise for groups of small farmers who might otherwise be unable to afford the cost of certification. Another recent activity of IFOAM and the organic movement is the coordination and promotion of participatory guarantee systems for small producers, which are being established not only in southern countries like Brazil, but all over the world.

The slogan »think globally and act locally« is very popular and widely accepted. But this is not enough. Should we leave the global »acting« in the hands of

WTO, multinational companies and corporate interests, and can we act locally without thinking? The globalisation realities of today require that we think and act locally as well as globally.

If this understanding guides more and more consumers, it will lead to a change in consumption patterns towards a sustainable and organic lifestyle. In concrete terms this means a preference for seasonal, local and regional food – complemented and »spiced« with organic and fair trade products from these beautiful countries, which are categorized right or wrong as »Third World.« by

Lassen Sie sich **überraschen**;  
wir freuen uns auf Ihren Besuch!

**HALLE 7 STAND 435**

# PERLAGE

ICE  
FRIZZANTE  
PERLAGE

[ 375 x 6 ]

**NEU**  
THE ORIGINAL  
Coco Drink

Halle 7  
Stand 108  
BioFach 2005

Dr. Martins  
**Coco Drink**

[www.drmartins.info](http://www.drmartins.info)

**Dr. Martins Coco Drink** -  
der erste isotonische Durstlöcherer in Bio-Qualität.  
Von Dr. Antonio Martins empfohlen.  
**Coco Milk oder Coco Drink  
mit Banane oder +Ananas+Acerola**  
Weiterentwicklung des  
„Erfolgsproduktes der BioFach 2004“